



Voice of Cows

The Newsletter of
Bhaktivedanta Swami Goshala Vrindavan

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His Divine Grace
A. C. Bhaktivedanta Swami
Prabhupada

Founder-Acharya
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Lord Krsna, the Supreme Personality of Godhead, is the prime protector of brahminical culture and the cow. Without knowing and respecting these, one cannot realize the science of God, and without this knowledge, any welfare activities or humanitarian propaganda cannot be successful. The Lord is purusa, or the supreme enjoyer. Not only is He the enjoyer when He appears as a manifested incarnation, but He is the enjoyer since time immemorial, from the very beginning (puratanah), and eternally (nityam). Yac-caranabhivandanat: Prthu Maharaja said that the Supreme Personality of Godhead attained this opulence of eternal fame simply by worshiping the lotus feet of the brahmanas. In the Bhagavad-gita it is said that the Lord does not need to work to achieve material gain. Since He is perpetually supremely perfect, He does not need to obtain anything, but still it is said that He obtained His opulences by worshiping the lotus feet of the brahmanas. These are His exemplary actions. When Lord Sri Krsna was in Dvaraka, He offered His respects by bowing down at the lotus feet of Narada. When Sudama Vipra came to His house, Lord Krsna personally washed his feet and gave him a seat on His personal bed. Although He is the Supreme Personality of Godhead, Lord Sri Krsna offered His respects to Maharaja Yudhisthira and Kunti. The Lord's exemplary behavior is to teach us. We should learn from His personal behavior how to give protection to the cow, how to cultivate brahminical qualities and how to respect the brahmanas and the Vaisnavas. The Lord says in Bhagavad-gita (3.21), yad yad acarati sresthas tat tad evetaro janah: "If the leading personalities behave in a certain manner, others follow them automatically." Who can be more of a leading personality than the Supreme Personality of Godhead, and whose behavior could be more exemplary? It is not that He needed to do all these things to acquire material gain, but all of these acts were performed just to teach us how to behave in this material world.

With Deep Love in Their Eyes

In 1976 Bhaktivedanta Swami Prabhupada, who is the founder-acharya of the International Society for Krishna Consciousness, gave the instructions to his disciples to create a goshala - a special place where people can take care of cows and serve them. Prabhupada often said that the only way to avoid degradation was the protection of cows. In sastras the cow is compared with mother because she gives milk. This milk is full of love for her children. From milk we can easily get a great number of useful products, medicines and so on. A bull is compared with father. Father works hard and brings money for his children and in the same way a bull is used for land cultivation. Then this land brings food to everybody. Nowadays we have completely forgotten about the necessity of cows and bulls. We are used to protecting ourselves, serving our material desires without having any idea that some other souls need our help and care right now...



Today Bhaktivedanta Swami Goshala gives everybody a unique opportunity to do something for cow's protection. We decided to learn some more about it and were lucky to be accompanied by Saci Gaurasundara das - wonderful devotee whose love to Krishna's cows inspired us so much and melted our stone hearts. He kindly agreed to make an excursion around the goshala for us so that we could see the goshala's life.



The first thing that surprised us most of all was the goshala's atmosphere. You could feel harmony and peace everywhere. Hare Krishna maha-mantra played and the cows really enjoyed it. All the animals looked so happy, carefree and peaceful. When some visitors came closer to the cows - they stepped forward slowly looking right in your eyes with deep love. I don't know whether we can look to each other with such a deep feelings. We have so

many things to learn from them.

Here almost every cow and every bull has a name. Some of them have their interesting life stories. If you still don't believe it please ask Saci Gaurasundar prabhu he will certainly tell you! :)

In this place cows are known not just only for their milk, but also for ayurvedic medicines and cosmetics that specialists make from purified cow's urine, dry cow dung, different herbs and etc. Such products contain no chemicals. All medicines and cosmetics you can find by the brand "Gomata" where "Go" means a cow and "mata" means mother. You can buy this product in one of the shops of Krishna-Balaram Mandir. We have tested some of Gomata cosmetics and you can be sure that it really works.

Sometimes animals need medicines like people do. There is a special medical box in the goshala. It has been built for sick animals and provides all necessary medical manipulations.



Goshala gives a perfect chance to take part in a mission of cow protection. Every person can leave a donation for development of the cowshed and even can adopt a cow. The idea of cow adoption impressed us so much! Bhaktivedanta Swami Goshala suggests to choose a cow or a bull or a calf and to pay the whole amount of annual maintenance of the animal. So it means that you help to take care of the cow and provide a high quality of a service to the cow. If you do it you will certainly get numerous blessings.

The main idea of cow adoption is to create as good conditions for the cows as we can. There are so many beautiful animals in goshala - bulls, cows, calves, and each of them needs good care. Of course it takes sufficient money to maintain it and sometimes it becomes difficult.



But if everyone adopts one cow - you can be sure that during the whole year it will live in perfect conditions. By development of this program we can achieve a great success so that all Krishna's cows will be offered a perfect service!

So now every person can make a personal contribution to the Srila Prabhupada's mission. To do something good for someone is always pleasant, isn't it?

We adopted a cow. Her name is Amrita which means "nectar". May be somebody doesn't believe but she was really happy. We saw it in her eyes.

Ivan Makarov, Margarita Makarova.
Special thanks to Karina Matrosova.
Moscow, 2012.

Gomatha Sthuthi

*namo devyai maha devyai
surabyai ca namo nama
gavam bheeja swaroopaya
namasthe jagad ambike*

All glories to the mother of the world
Who lives as a seed in all cows
All glories to that goddess
Who is a great goddess
And who is the wish fulfilling cow

*namo radha priyayai cha
padmamsaya namo nama
nama Krishna priyayai cha
gavam mathre namo nama*

All glories to the pet of Radha
All glories to the essence of lotus
All glories to the daring of Krishna
All glories to the mother of all cows

*kalpa vriksha swaroopayai
sarvesham sathatham pare
ksheeradayai , dhanadayai
budhidayai namo nama*

All glories to her who gives milk
Riches and intelligence
Who is the form of the wish fulfilling tree
And Who is greater than everything

*Shubhayai subhadarayai
gopradhayai namo nama
Yasodhayai kerthidhayai
Dharmadhayai namo nama*

All glories to her who gives good
Who takes care of us
And who gives us cows
All glories to her who blesses us with Dharma
And Who gives us fame and victory

*stotra shravana mathrena
dushta, hrushta jagatprasu
mahendraya varam dhatwa
go lokam saa yayaou puna*

As soon as she who destroys bad ones
Heard this prayer of the king of devas
She gave him all boons
And went to the abode of cows.

Renovation of Ashwini Shed Feeding Troughs



Cow Slaughter Statistics

By Madan Gopal Das



In India the flesh of hen i.e. chicken is around Rs. 110/kg, that of goat around Rs. 220/kg and beef around Rs. 60/kg. Actually in USA it is opposite. How is the flesh of cow in India so cheap? In India cows are not only killed only for flesh. In India all parts of the cow or rather all animals are used for other products. But products of the cow are more suitable. Many of us may not be eating beef and might be thinking that now we are not supporting cow killing. But it is not so easy. As I mentioned all parts of cows are used for various purposes and if we are partaking in any product we are responsible. In case of cows especially her blood, fat, bone and hide (skin) are used in many products and if are utilising them then we are supporting killing of cows. I would like to extend this logic saying that if we are directly supporting a company who is also engaged in manufacturing a cow violence product then we are supporting cow killing. For example we all

know that McDonald's used beef flavouring in French Fries which were claimed to be vegetarian. There was a famous court case in this regard in the USA. Even if say now the French Fries are vegetarian still if we are supporting a company which is selling cow killing we are supporting cow killing.



In many cosmetic products cow derived materials are used. We might see green spots (indicating the product is Vegetarian) on

these boxes. But I really have concerns on how reliable those spots are. We see corruption,

tendency to speak lies, hide facts and all such things in manufacturing industry all over the world. In India it is obvious that corruption is rampant and one can get permission to print green spots by many dubious means. In the west it is achieved more clandestinely as we see in McDonald's case. Even if these companies are fined at a later stage the fine imposed is very negligible compared to the amount of profit they have made by those wrong practises and fines are imposed many years later. We have seen how milk powder selling companies give milk powder free in maternity homes and thus condition a lady to not breast feed her baby. But when the lady goes out of maternity home she has to purchase the milk powder. Also as the lady doesn't feed the baby often she goes dry quickly. So the business of milk powder goes on increasing. These demoniac companies have no other concern than for their profits, they are removing babies from their natural best food, i.e. mother's milk.

These demoniac companies put cow blood derived material in iron increasing medicines. Cow blood is used in many iron enhancing medicines. Cow bone powder is used in tooth pastes. So early in morning we put cow's bone in our mouth. Thus we are surely part of cow killing. There are very simple and karma free solutions to increase iron and calcium in our blood. Those solutions I will post in near future in general health advice and cow and health category. Also in the end of this post I am pasting a mail which I received from one person known to me who is himself a medical practitioner. Cow fat or tallow as some call it is used in most of cosmetics, creams etc. We might feel how smooth and nice this cream is but we fail to recognize that it is nothing but animal fat which is covered by some perfumes and stabilizing agents. How can we ourselves excuse us of using something from animal violence and just say, I am unaware of it. We preachers mostly say in our talks that ignorance is no cause of excuse.



We might excuse ourselves by saying that we did not know about it. Srimad Bhagavatam 1.7.37 mentions as follows - "A cruel and wretched person who maintains his existence at the cost of others' lives deserves to be killed for his own well-being, otherwise he will go down by his own actions." Only a cruel and wretched person can maintain himself at the cost of another's life without any shame. And if he still maintains himself by killing animals then material nature has to take action. We can't blame only the industrial enterprises for using products of violence and thereby excusing ourselves of responsibility. It is also our duty to consciously avoid the products of violence and so live in a gentlemanly way.

In essence we should understand that cows are not killed only for flesh but also for many other things of which we may be a part. Also we might be supporting cow killing enterprises by purchasing their items. To really support cow protection we have to avoid all products laced with cow blood. All this is many crores Rs. worth of industry and we have to remove our share in it.

Thanks from Krishna and Balarama's Cows



We would like to take this opportunity to show our appreciation and thanks to those who have donated to the Goshala or have adopted a cow or a calf, their names are listed below with the name of the cow they have adopted.



Madhavi adopted by Rajiv Gupta and Family
on 11th Sept 2012



Parvati adopted by Nisha Lad
on 4th Sept 2012



Rajkumari adopted by Rahul and Silky Soni on 15th Sept 2012



Shyama adopted by Anil Gupta and Family on 15th Sept 2012



Sita adopted by Pankaj Sehagal and Family on 9th Sept 2012



Tarani adopted by Lata Marwaha on 14th Sept 2012



Yamuna adopted by Meenu Gemini on 9th Sept 2012

There are many calves, cow and bulls available for adoption and numerous other ways to serve Krishna and Balaram's cow in Sri Vrindavan Dham.

Please see the next page for details.

GOMATA KI JAYA

Sponsor Krishna's cows in Sri Vrindavana Dhama and obtain boundless mercy!

Sponsorship Opportunity	Amount INR
Adopt a cow/bull for one year on a monthly basis	1,500 per month
Adopt a cow/bull for one year	18,000
Adopt a cow/bull for life	1,80,000
Adopt a calf for life	2,70,000
Feed a cow/bull for one year	14,600
Maintain Goshala for one day	15,500
Medical expenses for one month	15,000
Feed the full herd for a month	4,54,000
Purchase of Grazing land for the cows per acre	6,00,000

If you visit our website, www.goshala.com and click on the **Cow Adoption** page you can then choose your cow or bull for adoption and the type of sponsorship as listed above. Or you can click on the **Sponsorship** page to make other donations as listed above, then click on your selection and simply follow the instructions on screen.

If you are unable to make donations online then you can deposit your donation directly into our bank account, there are separate accounts for national and international deposits, so please use the correct account depending on if you are in or outside of India.

Bank	Axis Bank Ltd.	Khasra No.1283, Chatikara Road, Near Nandanvan, Vrindavan, District-Mathura. U.P. India
Inside India	Account Name	ISKCON - Goshala A/C
	Account No.	9100100-1456-3822
Outside India	Account Name	ISKCON - Foreign A/c
	Account No.	9100100-1456-5239
	Swift Code	AXISINBB086
	IFSC Code	UTIB0000794

